

SAMASTHA 2.0 – A WORKSHOP & PITCH BY TECHIN & IIT PALAKKAD

SAMASTHA 2.0 is an online event starting from 18th June 2022, where the participating teams can pitch their ideas and demonstrate their design, drawings, and simulations.

The selected teams get an opportunity to build their prototype, field test with NGOs, Govt. and other connections, get mentored, assess the business viability, and eventually deploy the products in a short span of time and with an innovation grant upto 10Lakhs.

The problem statements will be based on the Theme: Toilet - maintenance, cleaning, management and in-situ treatment and details are in the guidelines document - [guidelines](#). This is not only a standalone event and participants have to think of actually going on to make a product and deliver it to market, post the event in the incubation phase. [APPLICATION FORM](#).

Last Date of Application: **18.06.22**

Global Sanitation Center of Excellence(GSCOE)

of
Technology Innovation Foundation of IIT Palakkad (TECHIN)
& IIT PALAKKAD

Initiated and facilitated by

Office of the Principal Scientific Adviser
to the Government of India



In collaboration with



presents

SAMASTHA 2.0 WORKSHOP & PITCH



[Apply Here](#)

[Guidelines](#)

Website : <https://techin-iitpkd.org/gscoe>

Contact : 91-94000-60382

Email : gscoe@techin-iitpkd.org

TESTIMONIALS

As an incubatee, we are having a highly enriching experience and is able to garner value.

The biggest advantage that we see in the incubator program is the unique COE for Sanitation. This helps give focused attention to an industry that is considered 'unglamorous' and does not get the spotlight. The incubation program helps get the industry the focus and attention.

For us, as a team and business, the incubation program is acting like a structuring force. We have had a business plan and strategy and the mentors are helping us translate those into action. The continuous interactions are forcing us to think differently.

The kind of faith and enthusiasm displayed by the team at TECHIN is inspiring and motivating. – **TEAMNIRGANDH –GSCOE INCUBATEE**

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The construction of WET Lab is completed. Equipment have started arriving and the lab will be ready to use by the GSCOE incubates shortly.

TESTIMONIALS

Samastha means all beings sharing the same world and that's what TECHIN tried to bring in their quest, to identify potential start-ups in the space of sanitation. Several companies across the country participated in a selection process which included in built mentoring and knowledge sharing. The start ups clearly improve during the incubation period due to this mentoring, not just in direct areas like product and business, but in overall entrepreneur skills. The way the youngsters mature in dealing with unpredictable situations during this period is worth watching!

- Mr Sridharan Muralidharan – Mentor & Evaluator Samastha

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