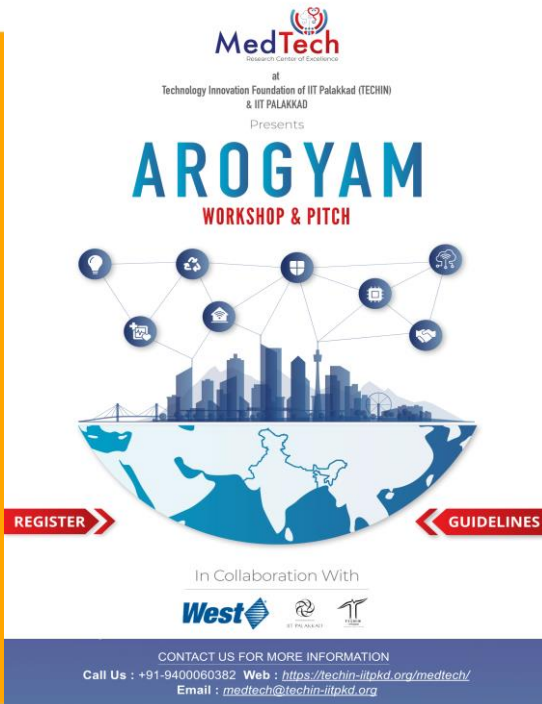


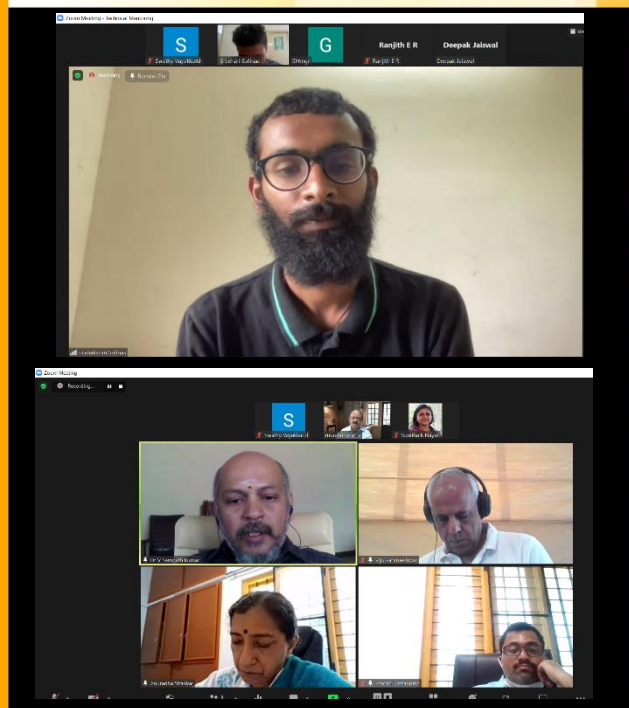
AROGYAM – WORKSHOP & PITCH BY TECHIN & IIT PALAKKAD



Arogyam is an online workshop and pitch event organized by MedTech Research Center of Excellence (MedTech CoE), the joint program by West's Digital Technology Center (DTC) in Bengaluru and TECHIN of IIT Palakkad, for budding entrepreneurs to put forward their ideas to bring medical technology to life. **Arogyam commences on 11 July 2022 and will end on 5 August 2022.**

The **problem statements** are based on **Theme: Utilizing technology and networking to improve healthcare results and patient experiences.** [Click here to view the brochure for further information.](#)

Details are in the guidelines document – [Guideline](#)
LAST DATE of application 19 July 2022



SAMASTHA 2.0 is the second ONLINE Workshop & Pitch of GSCOE at TECHIN of IIT Palakkad. The shortlisted teams were announced on 22nd June 2022.

ROUND I – Mentoring was conducted on 25th June 2022, where selected teams presented their ideas to the mentors. Business Workshop on Customer to market was also conducted on 25th June 22, for the participants in order polish their business models.