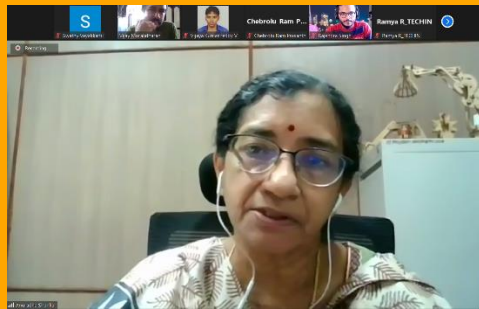


### PITCH EVENT

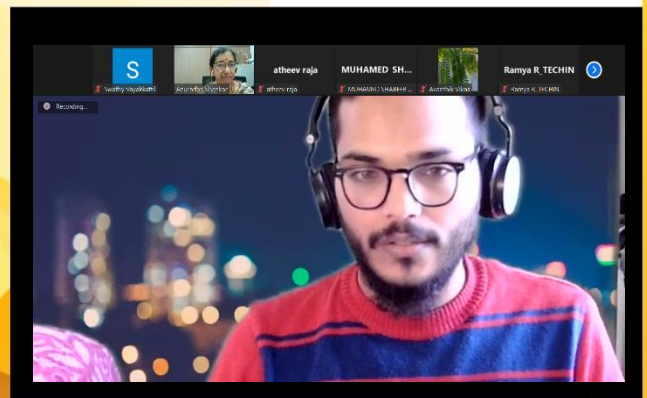
TECHIN in association with IIT Palakkad conducted a Pitch for Podium Lift and Elephant detector on 20<sup>th</sup> Nov 2021. Teams presented various ideas on Elephant Detector & alarm systems for fence breaches and podium lift for differently abled. 2 Teams were selected for each topic for prototyping.

### AARAMBH – Workshop

Aarambh – Business & Technical Workshop was conducted on 27<sup>th</sup> Nov 2021. Workshop was conducted to help the participants polish their Business model canvas and initial customer segment, value, market for the solution and technical ideas. Dr Vijay Muralidharan, Ms Anuradha Shankar and Mr. Sreedharan Muralidharan handled the workshops.



A GALA event was conducted in association with AARAMBH – Workshop & Pitch with keynote speaker Mr Kouchouseph Chittilapilly, founder Chairman of V-Guard Industries Ltd. The Gala also addressed the context and theme for AARAMBH.



### INCUBATEES

TECHIN – Covackathon Incubatees teams have arrived in the campus after finishing their business programs. The teams have started their first stage of prototyping.