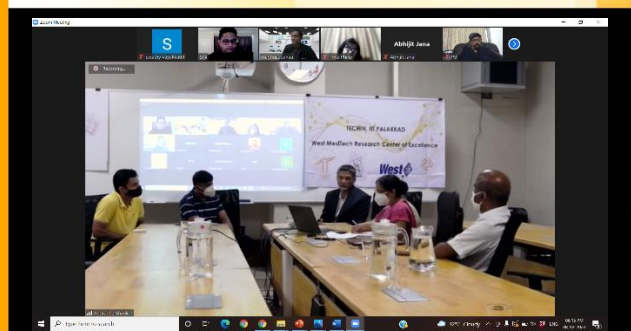


## SAMASTHA – A WORKSHOP & PITCH BY TECHIN & IIT PALAKKAD

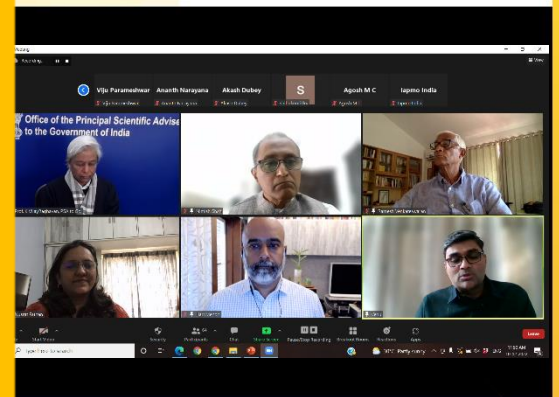
Samastha - Technical Workshop was conducted on 07<sup>th</sup> Feb 2022, 06:00 PM. MR. Ajinkya Dhariya, Founder and CEO at PadCare Labs spoke about his technical journey as an Entrepreneur. Workshop was open for all.

Samstha – Business workshop was conducted on 12<sup>th</sup> Feb 2022 from 2:00 PM. Mr. Manish Kelshikar, CEO/Founder of WOLOO spoke about his journey as an entrepreneur and spoke about the challenges he faced. Mr S. Muralidharan, Chairman of MOBILITYAFTERMARKET(P)LTD spoke about Business aspects such as Customer Discovery to Business Model Canvas.

SAMASTHA – Pitch event will start on 5<sup>th</sup> March 2022 and end with grand finale on 16<sup>th</sup> March 2022.



TECHIN signed MoU with WEST Pharmaceuticals Packaging India Pvt Ltd on 8<sup>th</sup> February 2022 to set up a West MedTech Research Center Of Excellence to foster innovation and Incubation in Medical Technology domain.



## Launch of Global Sanitation Center of Excellence (GSCOE) At TECHIN

Prof VijayRaghavan, Principal Scientific Adviser (PSA) to Government of India launched GSCOE at TECHIN and IIT Palakkad at 11 AM on 10<sup>th</sup> February GSCOE is for potential start-ups to Incubate and accelerate ideas on sanitation and hygiene. PSA office initiated this concept and facilitated the various entities to come together. International Association of Plumbing & Mechanical Officials (IAPMO) & Toilet Board Coalition(TBC) are Knowledge partners and ERAM is the Industry collaborator. GSCOE is funded by the CSR arm of HDFC BANK and Bill and Melinda Gates Foundation(BMGF).